
The Jean Monnet Chair **LAURA**
VaLuation of natural Assets and services and the eUropean
gReen deAI

Meeting Open Group of
Experts

Venerdì 28 Aprile 2023 ore 16.30
Microsoft Teams



Agenda

- ✓ Set up the **Open Group** of experts to share and validate the teaching strategy
- ✓ **LAURA** – Short Presentation of the Chair project:
 - ✓ improve the teaching of environmental economics
 - ✓ raise awareness of sustainable development among all stakeholders and the general public
 - ✓ steer the education of young students towards so-called green jobs at a very early stage
 - ✓ provide high school teachers with useful tools on the latest environmental issues
- ✓ The **Manifesto** of the discipline
 - ✓ Multisectoral approach
 - ✓ Interdisciplinarity
 - ✓ Dialogue with all stakeholders

LAURA – Short Presentation of the Chair project:

- ✓ **LAURA Chair:** an opportunity to permanently transform undergraduate teaching in environmental economics into a multidisciplinary approach to the EU environmental strategies and the Green Deal (GD). LAURA activities consist of:
 - ✓ **A main teaching program** at bachelor level including lectures, lab and field experiment classes, dialogic seminars
 - ✓ **Additional Activities** dedicated to discussing the GD at undergraduate level, for the teachers in secondary schools and for the general public
 - ✓ **Beneficiaries:** students of economics (expected number about 100) and students from other fields (e.g., environmental sciences, engineering, etc., about 20), teachers and students at secondary school for 1) above; as for 2) above, target groups are civil servants, public officers and representatives of local governments and institutions; stakeholders, industry, investors, civil society, etc.
- ✓ **Expected results:**
 - ✓ improved teaching in environmental economics;
 - ✓ raising awareness among all stakeholders and the general public by disseminating about EU strategies for sustainable development and the green transition;
 - ✓ steer the education of young students towards so-called green jobs at a very early stage

The Open Group of Experts

Stefan Braumann: Luftbild Umwelt Planung GMBH
- LUP (DE)

Miguel Cachao: Associacao de Viticultores do
Concelho De Palmela - Avipe (PT)

Ana Chambel: Associacao de Viticultores do
Concelho De Palmela - Avipe (PT)

Matteo Corsi: University of Genoa (IT)

Silvia Ferrini: University of Siena (IT)

Corrado Lagazio: University of Genoa (IT)

Elena Lagomarsino: University of Salerno (IT)

Alessandra La Notte: Joint Research Center (EU)

Lorenzo Lotti: University College London - UCL (UK)

Elena Maestri: CINSA and University of Parma (IT)

Grammenos Mastrojeni: Union for the Mediterranean

Daniela Minetti: Region Liguria (IT)

Nora Nistor: BANAT University (RO)

Sandra Notaro: University of Trento (IT)

Renato Paniccià: Irpet (IT)

Claudia Petrucci: SISUS (IT)

Paolo Vassallo: University of Genoa (IT)

Kathrin Wagner: Luftbild Umwelt Planung GMBH - LUP (DE)

Today's task

Together with the invitation to this meeting, you received a document called the " Manifesto of the discipline "

The document contains the description of the LAURA project.

- Starting from the project description, what elements can be considered of general importance for the teaching of sustainability-oriented economic disciplines?
- Starting from the project description, what should a high school student/bachelor's or master's degree student/the general public know in order to better understand sustainability issues'?



**Università
di Genova**